

# Jingle Bell Run

5k Run / 1 Mile Walk

New Baltimore, MI

Sunday, December 6, 2026



## SPONSORSHIP INFORMATION

The New Baltimore Parks and Recreation Department welcomes you to be a part of a 30+ year tradition that has become a staple of New Baltimore's holiday happenings. The Jingle Bell Run brings thousands of people to our community with the intentions of enjoying a 5K race or 1 mile fun walk while spreading the spirit of the holidays.

Business sponsorships are always an important factor toward this race's success. This year we expect roughly 1,500 competitors will partake in the race and 1 mile fun run/walk. Our goal as a parks and recreation department is to provide the citizens and visitors of New Baltimore with exceptional recreational opportunities that will improve their quality of life. You can help us accomplish this goal while promoting your businesses. Please review the following information and learn how you can make a difference for the participants in this annual holiday event.

| SPONSORSHIP LEVEL | DESCRIPTION                                                                                                                                                                                                                                                                                                                                                                                        | COST                                                                 |
|-------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------|
| Golden Star       | <ul style="list-style-type: none"><li>• Large (3 x 6 ft.) banner near the start/finish line</li><li>• Item in race gift bag</li><li>• Large company logo on back of shirt.</li><li>• Company logo on all race materials (includes race bibs and gift bag)</li><li>• Promotion on social media posts</li><li>• Large promotional booth in race area</li><li>• Includes 6 race sweatshirts</li></ul> | <del>\$750</del><br>(Only 1 available)<br><b>No Longer Available</b> |
| Silver Bell       | <ul style="list-style-type: none"><li>• Medium (2 x 4 ft.) banner near the start/finish</li><li>• Item in race gift bag</li><li>• Small company logo on back of shirt</li><li>• Company logo on most race materials</li><li>• Promotion on social media posts</li><li>• Large promotional booth in race area</li><li>• Includes 4 race sweatshirts</li></ul>                                       | \$500                                                                |
| Bronze Ornament   | <ul style="list-style-type: none"><li>• Small (18 x 36 in.) Banner near the start/finish</li><li>• Item in race gift bag</li><li>• Company listed on back of shirt</li><li>• Promotional booth in race area</li><li>• Includes 2 race sweatshirts</li></ul>                                                                                                                                        | \$250                                                                |

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsorship Level: ☒ Golden Star ☐ Silver Bell ☐ Bronze Ornament

Payment Option: ☒ Check (Payable to City of New Baltimore) ☐ Invoice to Company

**Deadline for Sponsorship is**  
**Friday, October 30**

For Questions Call:  
586-725-0291

For Questions E-mail:  
aabraham@cityofnewbaltimore.org

Mail or drop off payment at:  
City of New Baltimore  
Attn: Parks & Recreation  
36535 Green St.  
New Baltimore, MI 48047